adverity

FAQ: How does Adverity process data in AI-powered features?

Question	Answer
What in Adverity is powered by AI?	- Smart Naming Conventions - Transformation Copilot - Data Quality Monitors - Data Conversations
Which data is being used by Adverity AI features?	Adverity AI features work with the data you already have in the platform. This includes datasets you've connected, metadata like column names and descriptions, and query results. AI features help you transform, analyze and interact with your data more easily.
Is data processing for data conversations carried out within the EU or outside of it?	We provide data residency in either the USA or the EU, depending on your requirements.
How is the data being processed in Adverity AI features?	All data processing happens within Adverity's secure infrastructure. When AI features are used, only the necessary information (like column names or query results) is sent to third party-AI models for processing - never full datasets. Adverity uses OpenAI as a third-party provider. Our agreement ensures no processed data is used for training. Customers can also connect their own third party provider account for processing, if preferred.
Which Adverity AI products rely on third-party providers, and what specific role does OpenAI play as a third-party provider?	Transformation Copilot uses OpenAI models developed in-house by Adverity to convert generalized prompts into step-by-step instructions. The prompts are matched with relevant instructions using our in-house model. An OpenAI model is then used to generate a coherent answer based on relevant instruction documentation. Data Conversations uses OpenAI's technology to power Conversational AI. This means that when you ask a question or request an insight, Adverity may send specific, relevant data (like metadata or small subset of query results) to OpenAI's model to generate a response. However, OpenAI does not store or use this data beyond processing the request (specified explicitly in terms and conditions of Enterprise Plan). The data processing for all other Adverity AI features takes place solely within Adverity.

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Will any data be used for training AI-models?	Response quality of the Transformation Copilot and Data Conversations is improved by collecting user feedback about response accuracy during feature usage. Any data processed through AI features is used only to generate a response and is not retained for training purposes.
How does this impact our Data Processing Agreement (DPA)?	On a general note, personal data is not processed by any third party provider. Personal data may be processed by third-party providers when using Data Conversations only if the data is included in the datasets connected to the platform and is used in your requests. This is the only scenario in which personal data processing could occur. In this case, the third-party provider may need to be added as a sub-processor in the Data Processing Agreement.
Is Adverity sharing data with AI tools such as ChatGPT?	Adverity ensures your data isn't shared with AI tools for external use. No personal data is shared unless you explicitly include it in your input or load it onto the platform through a datastream to use it in an AI request. When AI-powered features are used in Adverity, only the necessary data points are processed securely through OpenAI's models, ensuring that your sensitive information remains protected.
How can we control access to our data?	You can govern who can and can't access or download data in/from Adverity through user management. Users only have access to the data in the workspace they have access to.
How can I opt out?	Available if purchased: Please reach out to your Account Manager to opt in ● Smart Naming Conventions ● Data Quality Monitors ● Data Conversations Available by default: Please reach out to your Account Manager to opt out ● Transformation Copilot